

SAHTU HEALTH AND SOCIAL SERVICE AUTHORITY
Policy

BOARD OPERATIONS


RELATIONS WITH MEDIA

INDEX:	BRD.107
DATE OF ORIGIN:	23 NOVEMBER 2005
DATE REVIEWED/APPROVED:	23 NOVEMBER 2005
DISTRIBUTION:	EXECUTIVE
ORIGINATED BY:	SHSSA

Other than in specifically authorized instances, the Board Chair or designate and the CEO or designate are the only persons authorized to speak for the organization. Each has the authority to issue press releases and respond to the media on behalf of the SHSSA.

Relations with the media in matters referring to Board policy and major political issues are the responsibility of the Board Chair, and relations with the media in regard to operational policies or matters are the responsibility of the CEO or designate.

Approved by:



Judith Wright-Bird, Board Chair